



**SAINT
JOSEPH
PREP**

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Graphic Design

Grade 12 elective

A curriculum for the study of graphic design, designers and the history of art and typography, this course is designed to increase students' awareness and breadth of understanding of art as a method of communication, as well as the creative process. Focusing on modes of expression and production techniques common to graphic designers enables the student to recognize and analyze the effectiveness or ineffectiveness of existing designs. Problems are posed to strengthen creative and critical thinking skills. Strategies are presented to effectively communicate through the various media explored in this course, including both print and digital methods.